

2020 CDPHP® Workforce Team Challenge

Sponsorship Form



Race Date: May 21, 2020

Premium Sponsor: \$2,000

- › Organization's logo prominently placed on:
 - › Event T-shirt* – commitment must be received by **April 7, 2020**
 - › Event Website* – commitment must be received by **April 24, 2020**
- › 20' x 20' tent** on Empire State Plaza for night of event. Includes three 2' x 8' tables and six chairs
- › Organization's name announced as **Premium Sponsor** at the race.
- › Carry-in/carry-out assistance
- › Catering services available at sponsor's expense

*Email a print-ready digital file of your organization's logo (EPS, TIF, GIF, or JPG) to sponsorship@cdphpwtc.com.

Sponsor: \$1,000

- › 15' x 15' tent** on Empire State Plaza for night of event. Includes two 2' x 8' tables and four chairs
- › Organization's name announced as **Sponsor** at the race.
- › Carry-in/carry-out assistance
- › Catering services available at sponsor's expense

**Tents will not include side panels due to the frequent winds on the Plaza

For tent location purposes, will you hand out promotional material to general public? Yes No

Company/Organization name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Title: _____ Phone: (_____) _____

Email: _____

INSTRUCTIONS: Fill out form and mail with check (payable to: **Hudson- Mohawk Road Runners Club**):

CDPHP® Workforce Team Challenge
c/o Marcia Adams
1009 Tollgate Lane
Schenectady, NY 12303

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Additional Sponsorship Opportunities



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All sponsorship banners and Coroplast signs are available on a first-come basis. Please contact Tom McGuire, our Corporate Sponsor Coordinator, at sponsorship@cdphpwtc.com for more information. Net proceeds from all banners will be distributed to the 2020 Charities of Choice: Interfaith Partnership for the Homeless, The Red Bookshelf and The Ronald McDonald House.

3'X 8' Banners: \$750 per banner

Please indicate desired location:

_____ near finish line (6) _____ on/near the stage (6) _____ volunteer tent (1)

Sponsor a Band – Customized 4' x 4' Coroplast Sign - \$750

Please indicate desired location:

_____ near museum (1) _____ in the park (3) _____ near Lark Tavern (1)

Sponsor a Water Stop – Customized 4' X 4' Coroplast Sign: \$750

Two available in Washington Park

Organization name: _____

Contact person: _____

Title: _____ Phone: (_____) _____

Email: _____

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You will be contacted regarding customization and where to send your logo for artwork.